JOHN BARBAGALLO

Web systems developer: WordPress operations, hosting, integrations, browser-based applications

Palm Bay, Florida · Melbourne area · Taking contract work · www.linkedin.com/in/john-s-barbagallo-3rd · johnbarbagallo.info

PROFILE

Army sergeant, former utility lineman apprentice, then web systems: professional WordPress work since 2019 and the Linux servers under it since 2022. Founder of SplitForge. Taking contract work.

- WordPress and PHP work since 2019: agency builds at Level 10 Contractor, then in-house operations.
- Hosting and Linux/Plesk administration: stood up a dedicated Linux/Plesk cloud server and standardised SSL, backups and caching across 30+ production WordPress sites (2022 – 2025; site count is my own).
- Salesforce and CallTrackingMetrics integration, so marketing could attribute every call to a page.
- Application development: founder and sole developer of SplitForge, 27 browser-based CSV and Excel tools that stream files through Web Workers (TypeScript, React / Next.js).
- WooCommerce: built and operate a storefront end to end on WordPress, WooCommerce and Elementor (WARSPUR, live with Drop 001).
- Technical ownership: ran sites and servers alone for three and a half years through redesigns, campaigns and outages.

SKILLS

Platforms: WordPress, WooCommerce, Elementor, PHP / MySQL

Hosting and operations: Linux, Plesk, DNS / SSL, Backups and migrations, Git

Integrations and measurement: Salesforce, CallTrackingMetrics, REST APIs, GA4 / Tag Manager, Schema

Application build: JavaScript / TypeScript, React / Next.js, Web Workers, Astro

EXPERIENCE

Founder, builder · WARSPUR (warspur.com) · 2026 – present

Premium apparel brand; storefront built and operated end to end on WooCommerce.

- WordPress + WooCommerce + Elementor storefront, live with Drop 001 on sale
- Hand-finished engraving artwork; brand kept deliberately small

Stack: WordPress, WooCommerce, Elementor, PHP

Founder, sole developer · SplitForge (splitforge.app) · 2025 – present

Privacy-first CSV and Excel toolkit that runs entirely in the browser.

- 27 browser-based tools that stream files through Web Workers; the file never leaves the machine
- No upload endpoint exists by design: zero data egress, zero server-side processing cost
- Free tier of 25 operations per month; Business tier for larger files

Stack: TypeScript, React / Next.js, Web Workers, Streams

Founder · Barbagallo Digital (barbagallodigital.com) · 2025 – present

Website care, local visibility and managed call intake for established service businesses.

- Three flat-fee plans with a client login that shows the work completed
- Site built on Astro with self-hosted fonts, fronted by Cloudflare

Stack: Astro, TypeScript, Cloudflare, WordPress hosting

Webmaster · National treatment network (client name withheld pending publication approval) · 2022 – 2025

Sole owner of 30+ production WordPress sites and the Linux/Plesk servers under them for a national treatment network that lived on phone calls.

- Stood up a dedicated Linux/Plesk cloud server; standardised SSL, backups and caching across every property
- Led rebuilds of the flagship sites
- Wired Salesforce and CallTrackingMetrics so marketing could attribute every call to a page
- Ran sites and servers alone for three and a half years through redesigns, campaigns and outages

Stack: WordPress, PHP / MySQL, Linux, Plesk, Salesforce, CallTrackingMetrics, DNS / SSL

Case study: johnbarbagallo.info/work/operations

Web developer · Level 10 Contractor · 2019 – 2022

Agency pace, real deadlines. Client WordPress builds.

Stack: WordPress, PHP, Elementor, Custom themes

EARLIER CAREER

- **Lineman apprentice**, IBEW Local 351, 2016 – 2018. Before code, hung wire.
- **Tower technician**, 2013 – 2016. Climbing steel, hanging antennas.
- **Refinery operator**, PBF Energy, 2012 – 2013. Alkylation unit.
- **Sergeant, E-5**, U.S. Army, 2002 – 2009. Transport security. Two Iraq deployments.

SELECTED WORK

- **SplitForge** (splitforge.app): 27 client-side CSV and Excel tools on Web Workers. Case study: johnbarbagallo.info/work/splitforge
- **WARSPUR** (warspur.com): WooCommerce storefront, Drop 001 live. Case study: johnbarbagallo.info/work/warspur
- **Barbagallo Digital** (barbagallodigital.com): Service business site on Astro.
- **Trading Cockpit** (johnbarbagallo.info/work/trading-cockpit): Private trading-analytics app: CSV ingestion, FIFO round-trip reconstruction, reconciliation-gated reporting.

Full service record from 2002 with dates by lane, the extended career record PDF and resume.json: johnbarbagallo.info/resume/.
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