Record · 2002 – 2026

SERVICE RECORD

John Barbagallo. Web systems developer: WordPress operations, hosting and integrations, through to browser-based applications. Palm Bay, Florida · Melbourne area; remote-friendly; taking contract work.

2026 – present

FOUNDER, BUILDER

WARSPUR

Web — WordPress · WooCommerce · Elementor · …

Premium apparel brand; storefront built and operated end to end on WooCommerce.

- WordPress + WooCommerce + Elementor storefront, live with Drop 001 on sale
- Hand-finished engraving artwork; brand kept deliberately small

Stack — WordPress · WooCommerce · Elementor · PHP

Links — Case study (https://johnbarbagallo.info/work/warspur/) · warspur.com (https://warspur.com)

2025 – present

FOUNDER, SOLE DEVELOPER

SplitForge

Web — TypeScript · React / Next.js · Web Workers · …

Privacy-first CSV and Excel toolkit that runs entirely in the browser.

- 27 browser-based tools that stream files through Web Workers; the file never leaves the machine
- No upload endpoint exists by design: zero data egress, zero server-side processing cost
- Free tier of 25 operations per month; Business tier for larger files

Stack — TypeScript · React / Next.js · Web Workers · Streams

Links — Case study (https://johnbarbagallo.info/work/splitforge/) · splitforge.app (https://splitforge.app)

2025 – present

FOUNDER

Barbagallo Digital

Web — Astro · TypeScript · Cloudflare · …

Website care, local visibility and managed call intake for established service businesses.

> Three flat-fee plans with a client login that shows the work completed

> Site built on Astro with self-hosted fonts, fronted by Cloudflare

Stack — Astro · TypeScript · Cloudflare · WordPress hosting

Links — barbagallodigital.com (https://barbagallodigital.com)

2022 – 2025

WEBMASTER

National treatment network

Web — WordPress · PHP / MySQL · Linux · …

Sole owner of 30+ production WordPress sites and the Linux/Plesk servers under them for a national treatment network that lived on phone calls. Site count is my own account; client publication approval pending.

> Stood up a dedicated Linux/Plesk cloud server; standardised SSL, backups and caching across every property

> Led rebuilds of the flagship sites

> Wired Salesforce and CallTrackingMetrics so marketing could attribute every call to a page

> Ran sites and servers alone for three and a half years through redesigns, campaigns and outages

Stack — WordPress · PHP / MySQL · Linux · Plesk · Salesforce · CallTrackingMetrics · DNS / SSL

Links — Case study (https://johnbarbagallo.info/work/operations/)

2019 – 2022

WEB DEVELOPER

Level 10 Contractor

Web — WordPress · PHP · Elementor · …

Agency pace, real deadlines. Client WordPress builds.

No further detail published for this role.

Stack — WordPress · PHP · Elementor · Custom themes

2016 – 2018

LINEMAN APPRENTICE

IBEW Local 351

Trades

Before code, hung wire.

No further detail published for this role.

2013 – 2016

TOWER TECHNICIAN

Trades

Climbing steel, hanging antennas.

No further detail published for this role.

2012 – 2013

REFINERY OPERATOR

Trades

PBF Energy

Alkylation unit.

No further detail published for this role.

2009 – 2012 No entry on the record for this span. Shown, not hidden.

2002 – 2009

SERGEANT, E-5

Service

U.S. Army

Transport security. Two Iraq deployments.

No further detail published for this role.

SKILLS

Grouped the way the work groups. Years come from the roles above, not from a self-assessment.

Platforms

WordPress

WooCommerce

Elementor

PHP / MySQL

Hosting and operations

Linux

Plesk

DNS / SSL

Backups and migrations

Git

Integrations and measurement

Salesforce

CallTrackingMetrics

REST APIs

GA4 / Tag Manager

Schema

Application build

JavaScript / TypeScript

React / Next.js

Web Workers

Astro

ABOUT

Army sergeant, former utility lineman apprentice, then web systems: professional WordPress work since 2019 and the Linux servers under it since 2022. Founder of SplitForge. Taking contract work.

Currently: founder, builder at WARSPUR; founder, sole developer at SplitForge; founder at Barbagallo Digital.

LinkedIn	/in/john-s-barbagallo-3rd (https://www.linkedin.com/in/john-s-barbagallo-3rd/)
Business services	Barbagallo Digital (https://barbagallodigital.com)

Updated 2026-11-04. The same data drives this page, the print layout, the two-page résumé PDF, the full-record PDF, resume.json and the homepage record.