E-COMMERCE · 2026 – PRESENT

WARSPUR

A store one person can run.

> An apparel brand needed a storefront one person could build, own and keep running. It is a WordPress and WooCommerce store with Elementor on the merchandising pages, live with its first drop.

Role	Founder, builder
Period	2026 – present
Stack	WordPress · WooCommerce · Elementor · PHP
Live	warspur.com

EVIDENCE

- ■ Live storefront at warspur.com — Verified
- ■ WordPress 7.1.4, WooCommerce 11.1.0, Elementor 4.2.4 (page head, 2026-11-03) — Verified
- ■ Drop 001 live; twelve products in two collections; sizes XS to 3XL — Verified
- ■ Customers can complete a purchase (owner-confirmed) — Verified
- ☐ Built and run by me (the store describes its founder as a combat veteran but does not name him) — Pending
- ☐ Start date (owner-stated) — Pending
- ■ Sales, traffic, fulfilment and hosting figures — Not claimed

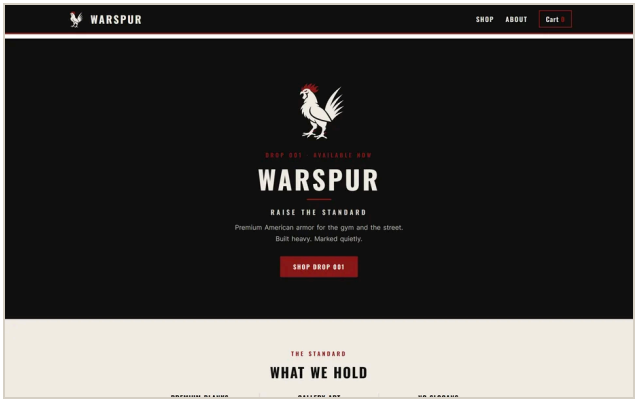

Fig. 1 — warspur.com, live storefront, captured 2026-11-05 at 2×

FROM THE CASE STUDY · RESULT

A live storefront with Drop 001 on sale and twelve products across two collections, built and run by one person. Customers can complete a purchase through the store's own checkout. No sales figures are claimed on this page.