WEB OPERATIONS · 2022 – 2025

NATIONAL TREATMENT NETWORK

One person, thirty-plus sites.

> A national treatment network that lived on phone calls, with a growing set of WordPress sites carrying paid traffic and nobody who owned the whole stack. I took it on end to end and ran it alone for three and a half years.

Role	Webmaster, sole owner of the stack
Period	2022 – 2025
Stack	WordPress · PHP / MySQL · Linux · Plesk · Salesforce · CallTrackingMetrics · DNS / SSL

30+

production WordPress sites, my own count

EVIDENCE

■	Dates 2022 to 2025 (consistent across my record and barbagallodigital.com)	Verified
☐	30+ production sites (my own count, no external corroboration)	Pending
☐	Client name and property URLs (publication approval pending)	Pending
■	Screenshots and architecture detail (withheld until cleared)	Not claimed
■	Uptime, traffic and call metrics (none recorded for publication)	Not claimed

FROM THE CASE STUDY · RESULT

Continuous single-person ownership of a fleet of more than thirty production WordPress sites and the infrastructure under them, from 2022 to 2025. The figures on this page are my own account of the work; the dates are on the record. The same rule, that a figure the evidence cannot support is labelled rather than asserted, runs through the Trading Cockpit case.